

Media Advisory

September 18, 2009

Santa Clara Unified School District in Partnership with the YMCA of Silicon Valley Earns Certification to Operate as a Healthy Behaviors Learning Center as a Result of Collaborative Efforts in Coordinated School Health

What: YMCA of Silicon Valley and the Center for Collaborative Solutions will publicly announce the certification of Pomeroy Elementary After School Program, a site operated by Central YMCA, as a Healthy Behaviors Learning Center. Pomeroy is one of 10 after school programs across the state, serving as a model for coordinated school health. These 10 after school programs will coach other publicly funded after school programs on how to improve their nutrition and physical activity practices and address the serious health issues that face students in low income communities throughout California. The Healthy Behaviors Initiative is funded by the *Network for a Healthy California*, The California Endowment and the David and Lucile Packard Foundation.

Other Bay Area programs that operate Healthy Behavior Learning Centers include:

- ExCEL After School Program—San Francisco County
- Mt. Diablo CARES—Contra Costa County

When: Friday October 23, 2009 1:30pm-3:00pm
Photo opportunity available during after school program tour at 2:30pm

Where: Pomeroy Elementary School, Staff Lounge
Santa Clara Unified School District
1250 Pomeroy Avenue
Santa Clara, CA 95051

Who: Special Guests
Mary Kay Going, Director of Curriculum and Instruction, Santa Clara Unified School District
Tricia Ringel, Principal, Pomeroy Elementary
Michael McCoy, Pomeroy After School Site Director, Central Branch of the YMCA of Silicon Valley
Mary Hoshiko, VP of Community and Program Development
Michelle Mount, *fit for learning* Coordinator, Santa Clara County Office of Education
Ashley Oh, Community Benefits Manager, Kaiser Santa Clara
Mara Wold, Region Coordinator, Region V After School Partnerships, Monterey County Office of Education
Kathy Lewis, Vice President and COO, Center for Collaborative Solutions

Why: Publicly funded after school programs target low income schools and a growing body of research links obesity and increasing rates of diabetes associated with poverty. The American Diabetes Association states that one-third of all children born in the year 2000 are at risk of developing type 2 diabetes in their lifetime unless something is done. Physical inactivity and poor nutrition adversely impact student learning, student health, their future health and healthcare costs.

Contacts:

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